

ORCHESTRA – TOUCH & NON-TOUCH VERSIONS

Product Presentation

Highlights



- Up to 23% greater capacity than Samba range, without increasing footprint
 - Fewer operator visits and greater engineer efficiency
 - Reduced costs and increased profitability
- Modular trays and re-designed cabinet now able to vend a wider choice of products
- Leading environmental performance:
 - Up to 56% lower energy consumption than Samba
 - Highest rating in its class in the new European Energy Efficiency labelling classification
- Compatible with Breasy* touchless payment app

* Available 2022

Retail-Like Experience

- Fresh and innovative interface
 - Touch screen (Orchestra Touch); or
 - Capacitive keypad (non touch models)
- In order to encourage consumers to purchase, the machine has become a genuine automatic shop
 - Panoramic transparent trays (VisioShop)
 - Internal white cabinet
- Multiple payment options, to suit any consumer
 - Up to 3 payment systems – including 2 cashless devices



Expanded Product Offering

- Increased capacity in the machine:
 - Same footprint as Samba
 - Up to 266 more selections than Samba
- Increase or decrease the width of the selections:
 - Over 50% of chocolate and snack products can be delivered using a selection width of 59.4mm
 - Enlarging selections enables bigger products to be dispensed, eg:
 - Salads, food specialities, electronic products, PPE etc



Digital Pricing

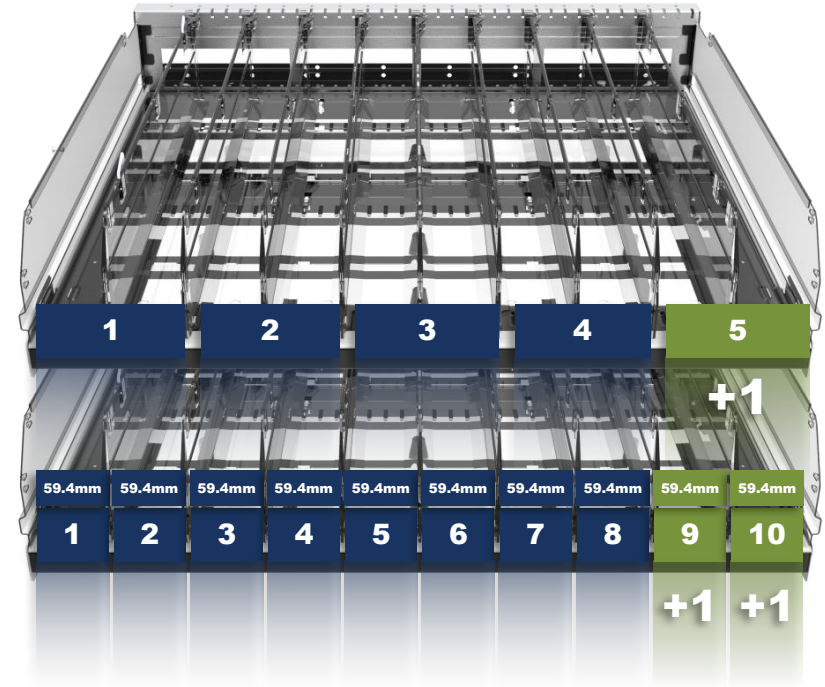
- Electronic Tray labels* (ETL) can improve the consumer experience:
 - Clear, easy to read, digital prices
 - Highlight product promotions, set automatic price changes and show basic nutritional information which all help to boost sales
- Electronic Tray labels (ETL) can also simplify operating tasks:
 - The planogram can be shown underneath each selection which can help the operator when filling the machine
- Orchestra offers enhanced ETL:
 - Enhanced brightness
 - Improved angular visibility

* Touch models only



VisioShop Tray Innovations

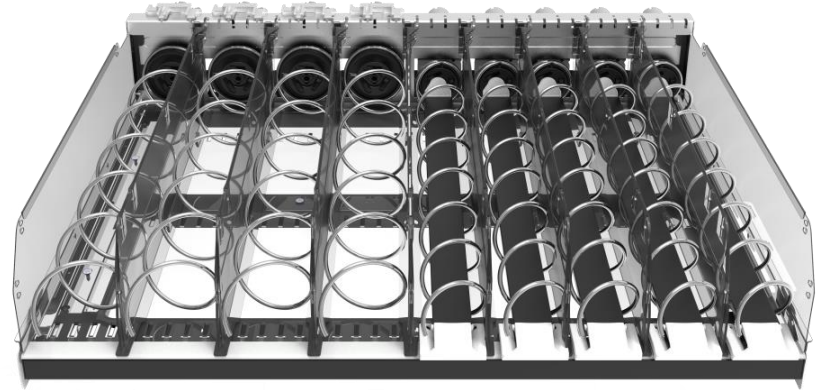
- Modular
 - Increase or decrease the width of the selection & supply a wider range of products
- Transparent
 - Improved visibility of products inside the machine
- Metal frame
 - Added strength and durability



Tray Innovations

- Spirals:
 - 2 diameters in the same tray*
- V-Flex System:
 - Easy to re-configure vertical layout
 - No tools needed
 - Less time to configure the machine
- Greater flexibility in product dispensing
- Greater operator efficiency

* NB: Requires special kit



55mm Diameter

71mm Diameter



High Visibility Cabinet

- Panoramic transparent trays (VisioShop)
- Internal white cabinet
- Improved visibility of products inside the cabinet
- More attractive product proposition



Automatic Delivery Bin*

- Opens and closes automatically
- Resists external push/pull forces
 - Protecting against minor vandalism
- Integrated automatic locking* system
- An LED light indicates when the product is ready for pick up

* Optional (accessory required)

98mm

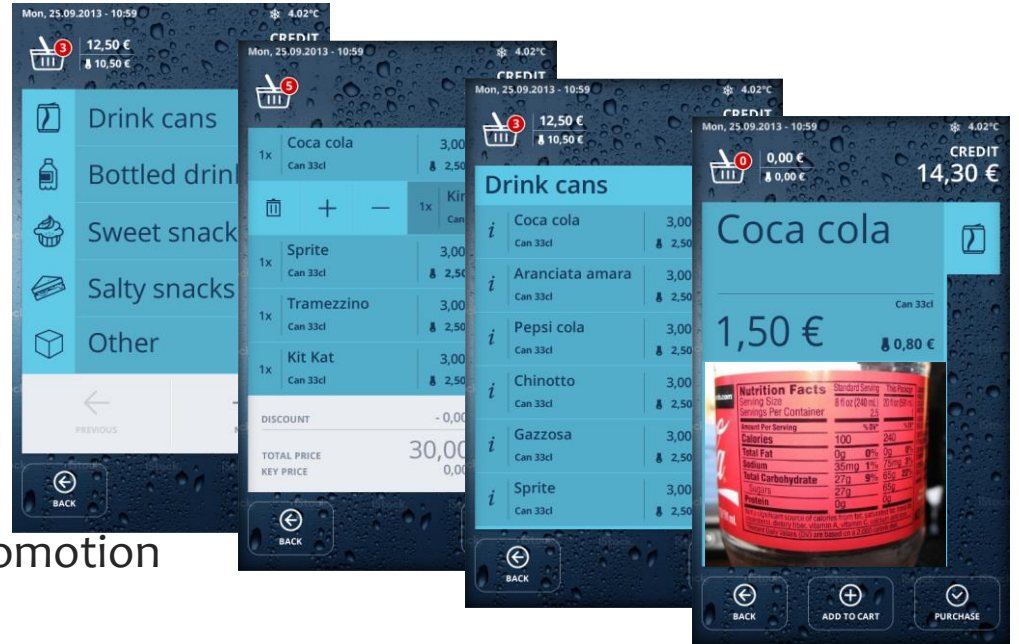


Height: 214mm
Depth: 155mm



Full HD Touch-screen

- Display promotions, pictures or video
- Product selection:
 - Browse by category or product list
 - Add up to 5 products to the basket
 - Apply multi-purchase discounts, if desired
- Manage Promotions
 - Up to 3 products in a single promotion
- Display nutritional info



Market Comparison



Crane Media	8 Spirals Benchmark	Orchestra
7 Trays / 56 Selections	Capacity	7 Trays / max 70 Selections
Special Snack tray: +2 selections per tray	Extra Capacity	+2 Selections per tray
No	Lift	Yes
No	ETL	Yes
Yes	Touch	Yes
Basic (screwdriver needed)	Vertical Flexibility	V-Flex System (No tools needed)
Basic	Cell Visibility	High
Push	Delivery Bin	Pull & Automatic Opening* (*Optional)



What Our Customers Tell Us About Orchestra Touch...

“ Not just for snacks:
Orchestra is able to retail
many different types of
product, which opens up
many opportunities for
us. ”



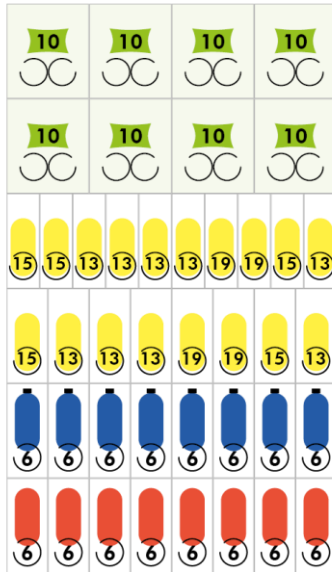
“ We like the fact that
products are clearly
displayed inside the
cabinet – it’s much more eye-catching and
entices consumers to make impulse
purchases. ”

“ The increased capacity
means that we can
stock many more items,
so our engineers need
to make fewer visits –
we can now make much
more efficient use of
their time. ”

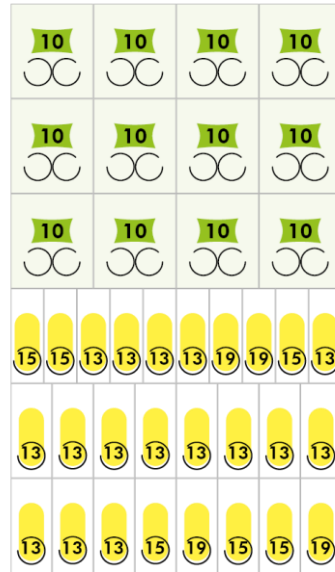
“ Vending machines are the ideal vehicle for the distribution of PPE. They eliminate the need for human contact, they are the ultimate vehicle for social distancing; they are open for business 24/7; & they are easy to set up for contactless payment. ”

Machine Layouts

Orchestra Touch ETL Snack,
Can & Bottle 6-42
(Code: 9E0025)



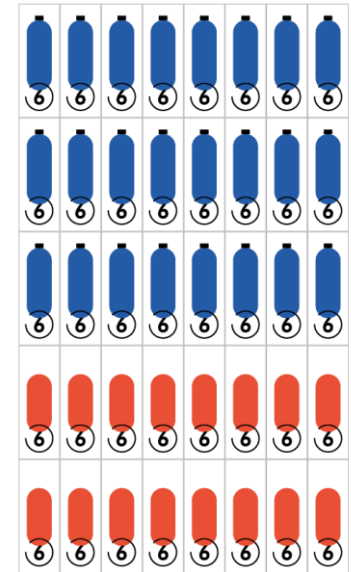
Orchestra Touch ETL Snack
6-38
(Code: 9E0025-1)



Orchestra Touch ETL Snack,
Food & Can 6-40
(Code: S75530)



Orchestra Can & Bottle
5-40
(Code: 9E0100)



Specifications

	Orchestra Touch			Orchestra
Product Code	9E0025	9E0025-1	S75530	9E0100
Model	Snack, Can & Bottle	Snack	Snack, Food & Can	Can & Bottle
ETL	Yes	Yes	Yes	No
Lift	No	No	Yes	Yes
N° of trays	6	6	6	5
Selections	42	38	40	40
Capacity	444	494	414	240
Snacks	80	120	40	-
Confectionery	268	374	272	-
Bottles	48	-	-	144
Food	-	-	54	-
Cans	48	-	48	96



Accessories

Code	Description
963409	Wall Fixing Bracket (Strongly Recommended For All Public Sites)
250649	Cash Box Lid & Key
964155	DEX Kit (Jack Connection For RS-232)
NW5067	Conversion to Automatic Delivery Bin



THANK YOU